

News Release



**American
Red Cross**

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givebloodgivelife.org

Community Comes Together to Give Hope to Patients

The Fifth Annual 12 Hours of Giving blood drive gives hope to patients

QUINCY, Ill. (December 10, 2009) –The fifth annual American Red Cross 12 Hours of Giving blood drive will soon be here! This special drive will include entertainment, a babysitting service with children’s activities, a visit from Santa and more!

The Adams County Chapter of the American Red Cross, Blessing Hospital and WGEM-TV have joined together to promote blood donation and give hope to patients in need this holiday season. By making an appointment to donate blood at the 12 Hours of Giving, you not only give someone hope – you help save lives

The 12 Hours of Giving is a community event that celebrates hope. Recipients of blood products are not able to take a holiday from needing lifesaving blood. They are in constant need of a healthy supply. Please make the time to give blood this holiday season and change a life, starting with your own.

12 Hours of Giving

Tuesday, December 22, from 7 a.m. to 7 p.m.
Adams County Chapter of the American Red Cross
3000 N. 23rd Street
Quincy, Ill.

Hourly drawings will be held for generous restaurant gift certificates and American Red Cross items. All presenting donors will be entered to win a 22-inch Vizio LCD high definition television. In addition, each presenting donor will receive a Red Cross t-shirt and a 2010 Red Cross wall calendar. Breakfast begins at 7 a.m. featuring sausage biscuits & gravy, baked goodies and Kirby’s famous cinnamon rolls. A meal of turkey noodle soup and holiday trimmings, compliments of the Adams County Chapter, American Red Cross, will begin at 11 a.m. and continue until 7 p.m.

All presenting donors at this drive will have a chance to win a portable GPS system or a complimentary 4 night – 5 day Caribbean Cruise for two, courtesy of the Travel House of Quincy in conjunction with Carnival Cruises. The 12 Hours of Giving kicks off the “Getaway Giveaway” promotion that culminates on March 31, 2010. Anyone who presents to donate blood or platelets through March 31, 2010 at the Adams County Chapter House in Quincy will be eligible to win.

Santa will take a break from his workshop to join us at the 12 Hours of Giving. He will give a special gift to patients in need by donating platelets around 10:30 a.m.

How to Donate Blood

Simply call 1-800-GIVE-LIFE (1-800-448-3543) or visit givebloodgivelife.org to make an appointment or for more information. All blood types are needed to ensure a reliable supply for

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The need is constant. The gratification is instant. Give blood.™

patients. A blood donor card or driver's license, or two other forms of identification are required at check-in. Individuals who are 17 years of age (16 with parental permission in some states), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

About the American Red Cross

Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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