



Firecracker Fly-Away Winner Announced

Blood donor from Normal, Ill. wins two round-trip tickets on Allegiant Air.

PEORIA, Ill. (July 6, 2009) – The Firecracker Fly-Away ended with a bang this morning, as Cynthia Diederich from Normal, Ill. won the grand prize.

Diederich's winning raffle ticket was pulled live on WMBD This Morning. She won two round-trip tickets to anywhere Allegiant Air flies. (Some restrictions apply.) The tickets were donated by Allegiant Air and the Prairie Air Show.

All presenting donors at thirteen special drives throughout Central Illinois were eligible to win.

"Thanks to the generosity of our donors and our sponsors, we collected more than 1000 units of blood over the holiday period," said Shelly Heiden, CEO of the Heart of America Blood Services Region. "That blood could help save up to 3000 lives, and we couldn't be more grateful."

Don't forget to stop by the Prairie Air Show, July 10 – 12, at the General Wayne A. Downing Peoria International Airport. Enjoy performances by the United States Air Force Thunderbirds, demonstrations by the United States Marine Corps AV-8B Harrier, or a ride in a famous UH-1 "Huey" helicopter.

About the American Red Cross

Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

About the Prairie Air Show

Prairie Air Show ®, Inc. is a non-profit organization, dedicated to producing a high quality Air Show event for all ages. It exists to provide opportunities for the community to participate and experience past and present military and civilian aircraft, as well as providing aviation education and awareness. The pinnacle of its achievement is to give back to the community monetarily; it does this by donating all net proceeds to various charitable organizations in the community.

About Allegiant Air

From America's favorite small cities to world-class destinations, Allegiant Air makes leisure travel affordable and convenient. With low-low fares, nonstop, all-jet service and premier travel partners, Allegiant Air provides a complete travel experience with great value and without all the hassle. Allegiant Air was founded in 1997 and is certificated by the U.S. Department of Transportation (DOT) as a "Scheduled Air Carrier" with authority to fly scheduled and charter airline operations throughout the U.S. The Company also has authority for charter service to Canada and Mexico.

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