

# News Release



**American  
Red Cross**

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[givebloodgivelife.org](http://givebloodgivelife.org)

## Share Your Giving Spirit with Those in Need by Donating Blood

*American Red Cross hosts 23<sup>rd</sup> Annual Super Donor Days blood drive to help  
boost blood supply prior to July 4 weekend*

**GREEN BAY, Wis.** (June 16, 2009) – Blood donations can drop during the summer when many blood donors are vacationing, however the need for blood is constant. Join the American Red Cross at the 23<sup>rd</sup> Annual Super Donor Days Blood Drive and help ensure a stable blood supply this summer. This year, all presenting blood donors will also have a chance to win a mini-Packer helmet autographed by Atari Bigby.

**23<sup>rd</sup> Annual Super Donor Days Blood Drive**  
**Shopko Hall, Green Bay**  
**Wednesday, July 1 from 1 p.m. to 7 p.m.**  
**Thursday, July 2 from 7 a.m. to 1 p.m.**  
**Walk-ins welcome!**

Enjoy a day of great company and great pizza provided by Glass Nickel Pizza Company and ice cream treats from Schwan's while you help patients in need. The first 50 presenting donors each day will receive a gift, courtesy of Bellin Health.

"We've always had a great turnout at Super Donor Days and we're hoping that 300 people will come out to donate each day of the blood drive this year," said Dave Liethen, American Red Cross donor recruitment representative. "If you're looking for a way to give back this summer, donating blood is something that is easy to do and doesn't take a lot of time."

Eligible blood donors are encouraged to call 1-800-GIVE-LIFE (1-800-448-3543) or visit [givebloodgivelife.org](http://givebloodgivelife.org) to make an appointment. Scheduling an appointment in advance allows the Red Cross to make donations as convenient as possible for donors.

A blood donor card or driver's license, or two other forms of identification are required at check-in. Eligible donors must be at least 17 years old, or 16 years old with a signed Red Cross parental/guardian consent form where state permits, must weigh at least 110 pounds and be in general good health. Free childcare is available during your donation and there is free parking in front of Shopko Hall and on the east side of the Don Huston Center.

### **About the American Red Cross**

Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster,

**The need is constant. The gratification is instant. Give blood.™**

**trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.**

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