

# News Release



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[givebloodgivelife.org](http://givebloodgivelife.org)

## Support the Packers and Area Patients by Donating Blood

*Green Bay Packers host blood drive with the American Red Cross during final days of training camp*

**GREEN BAY, Wis.** (August 19, 2009) – Do you bleed green and gold? The American Red Cross encourages Green Bay Packers fans to show their team spirit by donating blood at the Training Camp Blood Drive on August 31.

### **Green Bay Packers Training Camp Blood Drive**

Monday, August 31

9 a.m. to 3 p.m.

Tundra Tailgate Zone

Located in Lambeau Field's east parking lot near the Oneida Nation gate

“We’re very excited to host the Red Cross blood drive at the Tundra Tailgate Zone during training camp,” said Mark Murphy, President/CEO of the Green Bay Packers. “We encourage fans who have time before or after practice to stop by and donate, and make it part of a fun and rewarding day at training camp.”

All presenting donors at the Training Camp Blood Drive will receive a special Green Bay Packers and American Red Cross “I Bleed Green & Gold” t-shirt, and a chance to win hourly raffle prizes including autographed Packers items, Packers goodie bags, Hall of Fame tour tickets and much more. Special treats provided by Levy Restaurants at Lambeau Field will also be available in the refreshment area. Appointments are encouraged, however walk-ins are welcome.

“We’re looking forward to a great day and appreciate the support of the Green Bay Packers,” said David Liethen, representative for the American Red Cross Badger-Hawkeye Blood Services Region. “We hope more than 125 people stop by to donate blood and help us maintain a sufficient blood supply leading into the Labor Day weekend.”

You don’t need to wear a helmet and pads to be an MVP. Being a blood donor is an easy way to be an all-star for patients in your community and throughout the nation. It’s just a pint of blood for you, but for another it could be a life saved. Step up and be part of a team of blood donors making a difference across the United States. The need for blood doesn’t take a time out.

### **How to Donate Blood**

Simply call 1-800-GIVE-LIFE (1-800-448-3543) or visit [givebloodgivelife.org](http://givebloodgivelife.org) to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver’s license, or two other forms of identification are required at check-in. Eligible donors must be at least 17 years old, or 16 years old with a signed Red Cross parental/guardian consent form where state permits, must weigh at least 110 pounds and be in general good health.

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**The need is constant. The gratification is instant. Give blood.™**

### **About the American Red Cross**

Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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