

News Release



**American
Red Cross**

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givebloodgivelife.org

Janesville Community Blood Drive to Honor Wendy Aide *American Red Cross asks eligible donors to help patients like Wendy by donating lifesaving blood this holiday season*

JANESVILLE, Wis. (November 10, 2009) – Hope. A simple word that means so much to someone in need. As family and friends come together and celebrate their Thanksgiving traditions, the American Red Cross offers eligible blood donors another Thanksgiving celebration – gathering together and donating blood.

Local resident Wendy Aide knows first-hand the importance of blood donation. In August 2009, she was diagnosed with portal vein thrombosis, which is a blockage of a major vein that prevented blood from flowing properly through many major organs. Due to the severity of her condition, she was sent to the University of Wisconsin Hospital and Clinics in Madison, Wis. to have a procedure that would create a bypass through the liver and allow blood to flow. In one night, Wendy received over 25 lifesaving units of blood.

“Many people don’t understand the importance of blood donations and that often the people we love need blood at a moment’s notice,” said Roxanne Aide, Wendy’s sister-in-law.

Eligible individuals are encouraged to make an appointment to donate at the upcoming Janesville community blood drive to help ensure a sufficient blood supply for patients like Wendy.

Janesville Community Blood Drive In Honor of Wendy Aide

Monday, November 23 from 11:30 a.m. to 5:30 p.m.

Tuesday, November 24 from noon to 6 p.m.

Wednesday, November 25 from 11:30 a.m. to 5:30 p.m.

St. John’s Lutheran Church, 302 N. Parker Dr.

When you donate blood through the Red Cross, you help provide the gift of life for patients in serious medical need. The gratification you’ll feel when you donate is instant. Make an appointment to donate blood with your friends and family today. You can change a life, starting with your own.

How to Donate Blood

Simply call 1-800-GIVE-LIFE (1-800-448-3543) or visit givebloodgivelife.org to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver’s license, or two other forms of identification are required at check-in. Individuals who are 17 years of age (16 with parental permission in some states), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

About the American Red Cross

The need is constant. The gratification is instant. Give blood.™

Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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