Media Advisory

American Red Cross

Media Contact: Christine Wiley (502) 540-7157 givebloodgivelife.org

Save the Date – Louisville Donorama

The 31st Annual Donorama blood drive is coming soon!

LOUISVILLE, Ky. (November 18, 2009) – Save the date - the 31st Annual American Red Cross Donorama will soon be here!

More details will follow, but don't wait - add this wonderful community event to your calendar now!

WHAT: **The 31st Annual Donorama Blood Drive**

WHO: American Red Cross – River Valley Blood Services Region
Special guests, including blood product recipients

WHEN: Tuesday, December 29 & Wednesday, December 30, 2009
Noon to 7 p.m.

WHERE: Crowne Plaza – formerly Executive West Hotel
830 Phillips Lane
Louisville, Ky.

How to Donate Blood
Simply call 1-800-GIVE-LIFE (1-800-448-3543) or visit givebloodgivelife.org to make an appointment or for more information. All blood types are needed to ensure a reliable supply for patients. A blood donor card or driver's license, or two other forms of identification are required at check-in. Individuals who are 17 years of age (16 with parental permission in some states), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. High school students and other donors 18 years of age and younger also have to meet certain height and weight requirements.

About the American Red Cross
Governed by volunteers and supported by giving individuals and communities, the American Red Cross is the single largest supplier of blood products to hospitals throughout the United States. While local hospital needs are always met first, the Red Cross also helps ensure no patient goes without blood no matter where or when they need it. In addition to providing nearly half of the nation's blood supply, the Red Cross provides relief to victims of disaster, trains millions in lifesaving skills, serves as a communication link between U.S. military members and their families, and assists victims of international disasters or conflicts.

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